



SOLUTIONS
BY *fonemedia*

Seamless solutions for a digital world

The background is a solid dark blue. Overlaid on this are several thick, wavy, light purple lines that create a sense of movement and flow. These lines are abstract and do not form any specific shapes.

**Innovating
digital connections,
delivering results**

About us



At the core of our **mission** is a drive to **ignite** meaningful **connections** between agencies and their clients in today's fast-moving digital landscape.

We ensure that every interaction reaches the right people at just the right moment - maximising impact.

With over 16 years of supporting agencies to deliver digital marketing expertise, our passionate and diverse team leverages data-driven insights, cutting-edge strategies, and compelling content to fuel your brand's growth and deliver a measurable ROI.



Nicola Taylor

Business Development
Director



Mike Longfellow

Strategy Consultant



Nadia Mursal

Operations Consultant



Angela Hargreaves

Project Manager



Sarah Pearce

Data & Insights Manager



Jade Downie-Arruda

Creative Lead



Helen Tam

Mid-weight
Graphic Designer

Measurements

Focusing on meaningful metrics that drive real business growth.

Insights

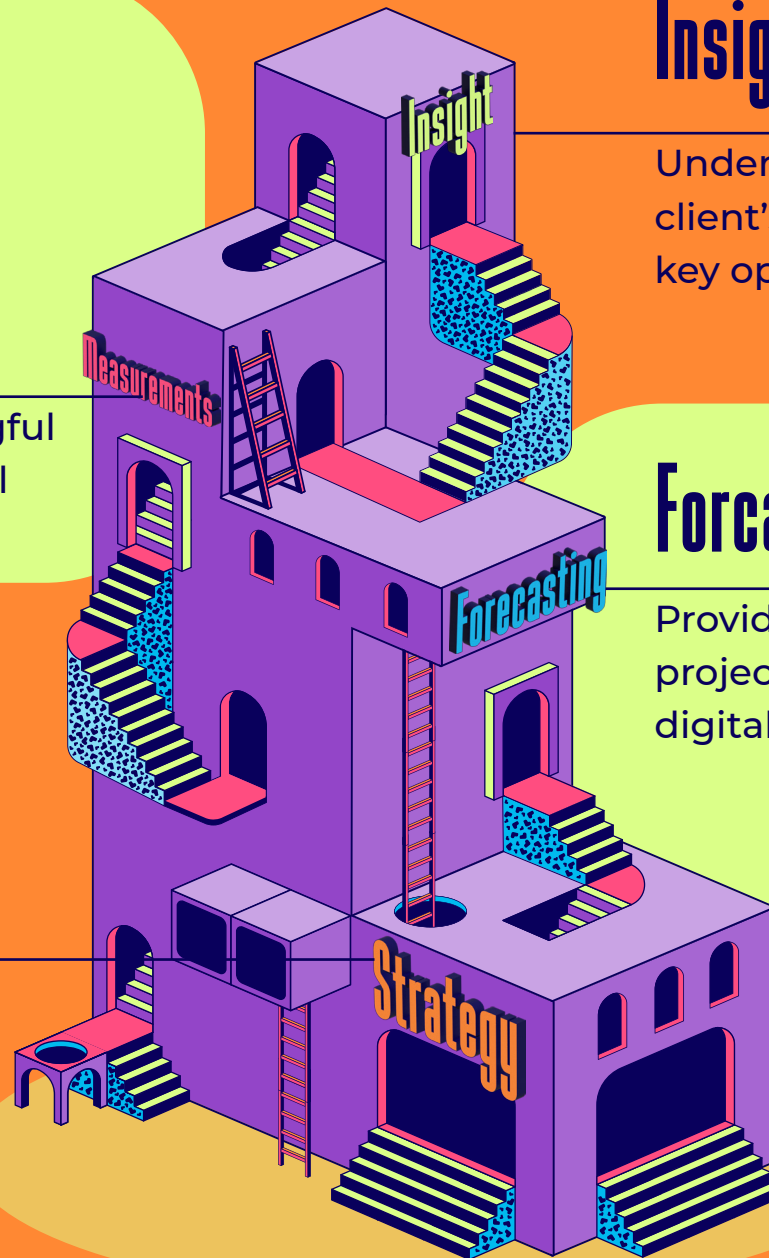
Understanding your client's landscape to identify key opportunities.

Forecasting

Providing data-backed projections to maximise digital success.

Strategy

Crafting a tailored roadmap to achieve measurable results.



Our service



We provide agencies with an **impressive** range of white-label services that **plug the gaps** in their **digital offering**.

Our expertise spans multiple channels, ensuring your clients reach the right audience at the right time.



Let's transform your digital marketing expertise with our white label agency services.

PPC / Paid Social

Whether it's top-of-the-funnel programmatic, PPC or Social campaigns, our approach goes beyond impressions and clicks, delivering real, incremental value and ensuring that your ad spend drives meaningful results for your clients.

Measurement & Analytics

We provide a clear, data-driven view of your client's campaign performance, focusing on the key metrics and channels that matter most. By measuring success with precision, we enable smarter decision-making and foster sustainable growth.

Full-funnel Solutions:

Our range of agency solutions helps your business deliver a full-service approach to digital marketing - using a trusted partner to deliver incredible results.

Paid Media and Digital Audits

Utilise our expertise by benchmarking existing digital strategies - whether that's evaluating your in-house team or training them to deliver amazing results - we can help.

SEO (Search Engine Optimisation)

As commercially-driven SEO specialists, we craft tailored strategies that align with your client's business objectives, improving visibility and driving long-term growth.

Our approach



We don't just create digital strategies we engineer them for maximum impact.

Every decision is data-backed, audience driven, and built for measurable success.

Awareness

Building brand recognition

Interest

Capturing attention with engaging content

Consideration

Nurturing prospects through valuable insights

Intent

Strengthening interest with targeted messaging

Conversion

Drive action and maximise ROI



Mobile-first era
Over **55%**
of web traffic
comes from mobile

Social media reach
With **4.9 billion**
users spending
an average
of 2.5 hours
daily

Video is king
Video will
account for
82%
of internet
traffic

89%
of consumers
expect tailored
interactions

**Online sales are set to surpass \$8 trillion,
driven by demand for seamless digital experiences.**

**A seamless, data driven omnichannel approach is no longer optional,
it's the key to standing out in a highly competitive digital world.**

Creative

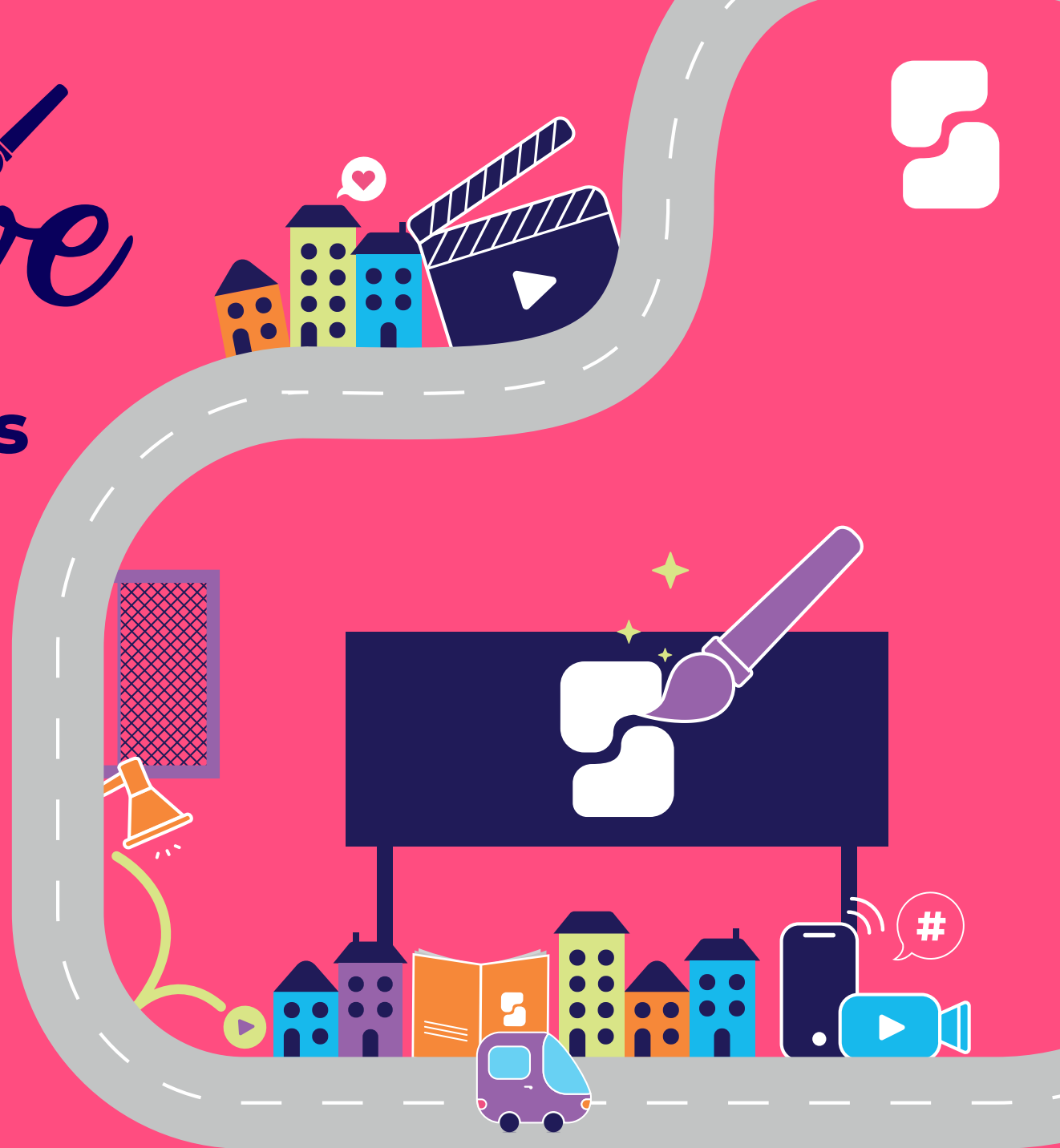


**Creative services
that bring
your client's
brand to life.**



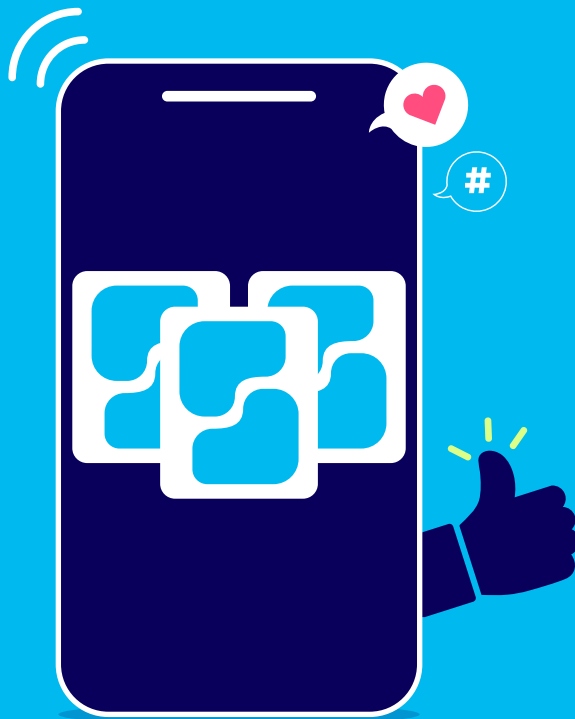
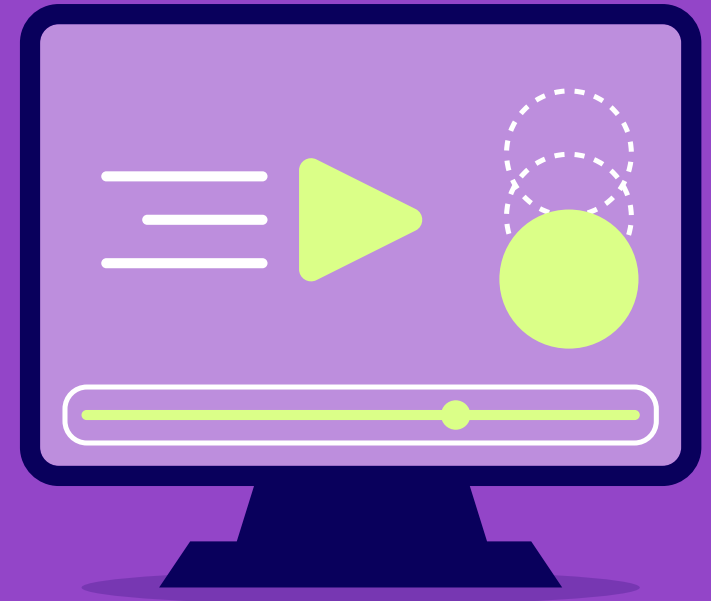
We don't just deliver ads,
we craft compelling
visual stories that
capture attention
and drive engagement.

Our in-house creative team specialises in:



Animation

Motion graphics, explainer videos, and dynamic animations that add energy and impact to your client's messaging.



Rich Media

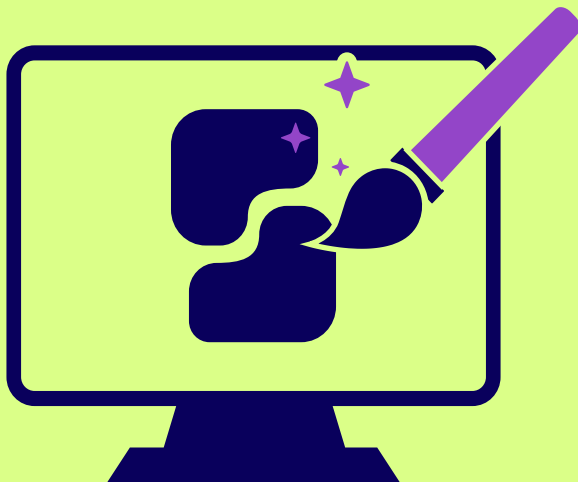
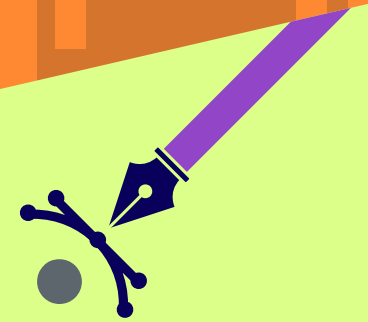
Interactive, high-performing ad formats designed to boost engagement and create memorable brand experiences.

Videography

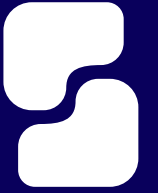
From eye-catching **social content** to **high-quality** promotional videos, we bring your client's **brand to life** through stunning visuals and story-telling.



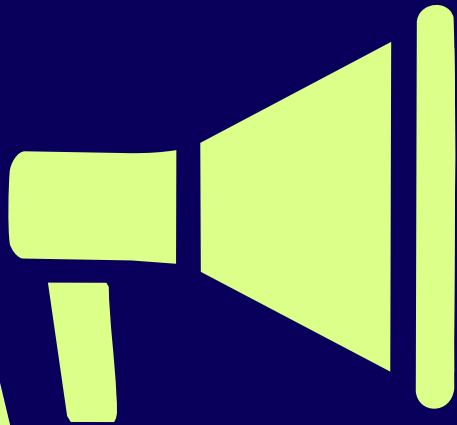
Graphic Design



Striking visuals that enhance your client's campaigns, whether it's **digital banners**, **social media** assets or **print** materials.



Campaign Concepts



Innovative, strategic ideas that align with
your client's brand goals and turn their vision
into impactful campaigns.

**Whether you need a single asset or a full creative strategy,
our team is here to deliver bold, effective, and results-driven solutions.**



//

The Glasgow School of Art's first annual degree show campaign was **exceptional**. The team was creative, responsive, and data-driven, leading to a significant **increase in engagement**.

Their collaborative approach and precise targeting exceeded our expectations. //

*Kirsty L. Barr
Head of Communications
The Glasgow School of Art*

// The team has been **invaluable** in our DTC journey and has helped to **restore faith** in our ability to develop and market our brand and the results speak for themselves.

We have found a true digital partner. //

CEO SEASPRAY



Get in touch

solutions@fonemedia.co.uk

<https://www.fonemedia.co.uk/solutions/>