



SOLUTIONS
BY *fonemedia*

Seamless solutions for a digital world

The background is a solid dark blue. Overlaid on this are several thick, vibrant purple lines that flow in a continuous, wavy, and somewhat chaotic pattern across the frame. These lines create a sense of movement and energy.

**Innovating
digital connections,
delivering results**

About us



At the core of our **mission** is a drive to **ignite** meaningful **connections** between businesses and their target audiences in today's fast-moving digital landscape.

We ensure that every interaction reaches the right people at just the right moment - maximising impact.

With over 16 years of digital marketing expertise, our passionate and diverse team leverages data-driven insights, cutting-edge strategies, and compelling content to fuel your brand's growth and deliver a measurable ROI.



Nicola Taylor

Business Development
Director



Mike Longfellow

Strategy Consultant



Nadia Mursal

Operations Consultant



Angela Hargreaves

Project Manager



Sarah Pearce

Data & Insights Manager



Jade Downie-Arruda

Creative Lead



Helen Tam

Mid-weight
Graphic Designer

Measurements

Focusing on meaningful metrics that drive real business growth.

Insights

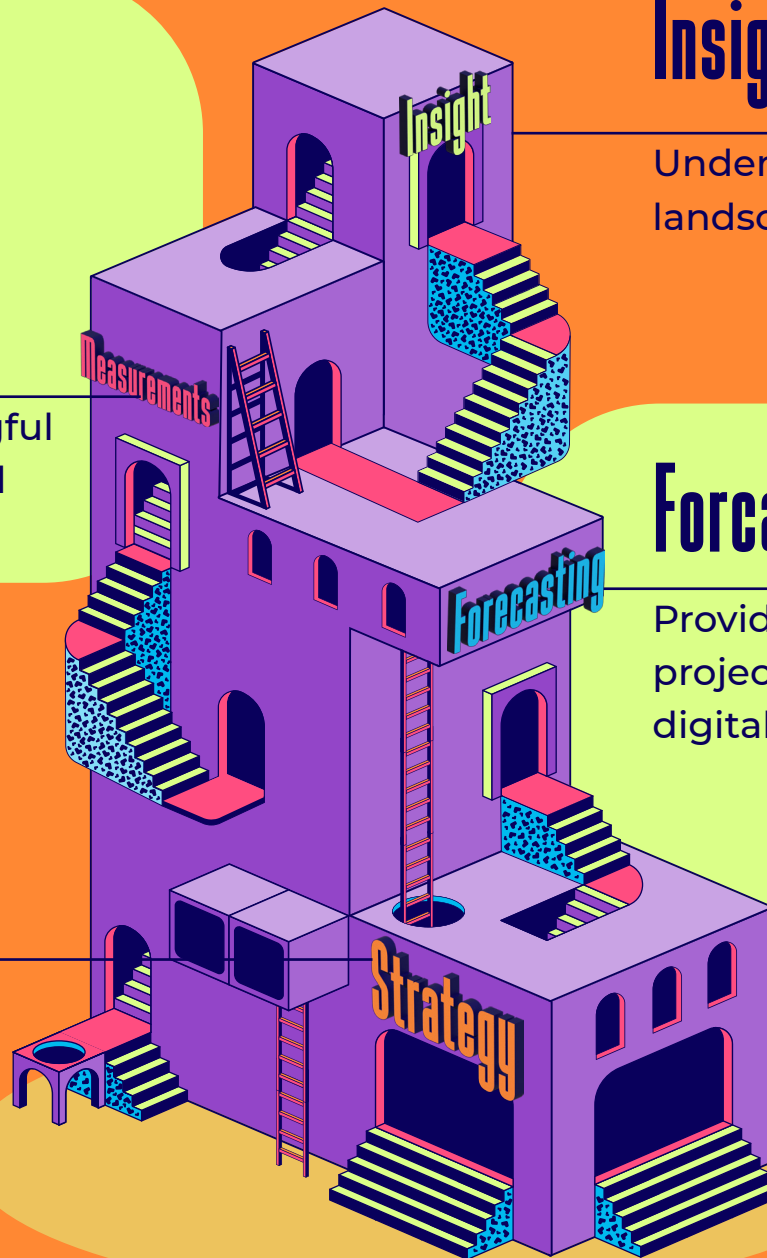
Understanding your industry landscape to identify key opportunities.

Forecasting

Providing data-backed projections to maximise digital success.

Strategy

Crafting a tailored roadmap to achieve measurable results.



Our service



We design and execute **high-impact** digital campaigns that drive measurable **growth** and maximise your **marketing investment**.

Our expertise spans multiple channels, ensuring your brand reaches the right audience at the right time.



Let's transform your digital marketing strategy and deliver exceptional results.

PPC (Pay-Per-Click)

Our programmatic approach goes beyond impressions and clicks, delivering real, incremental value and ensuring that your ad spend drives meaningful results.

Measurement & Analytics

We provide a clear, data-driven view of your performance, focusing on the key metrics and channels that matter most. By measuring success with precision, we enable smarter decision-making and foster sustainable growth. your ad spend drives meaningful results.

Our Digital Solutions:

Mobile advertising – with mobile usage at an all-time high, we help businesses connect with audiences anytime, anywhere through strategic and engaging mobile campaigns.

Conversion Rate Optimisation (CRO)

Understand why some visitors convert while others don't and optimise your website to turn more traffic into valuable customers.

SEO (Search Engine Optimisation)

As commercially driven SEO specialists, we craft tailored strategies that align with your business objectives, improving visibility and driving long-term growth.

Our approach



We don't just create digital strategies we engineer them for maximum impact.

Every decision is data-backed, audience driven, and built for measurable success.

Awareness

Building brand recognition

Interest

Capturing attention with engaging content

Consideration

Nurturing prospects through valuable insights

Intent

Strengthening interest with targeted messaging

Conversion

Drive action and maximise ROI



Mobile-first era
Over **55%**
of web traffic
comes from mobile

Social media reach
With **4.9 billion**
users spending
an average
of 2.5 hours
daily

Video is king
Video will
account for
82%
of internet
traffic

89%
of consumers
expect tailored
interactions

**Online sales are set to surpass \$8 trillion,
driven by demand for seamless digital experiences.**

**A seamless, data driven omnichannel approach is no longer optional,
it's the key to standing out in a highly competitive digital world.**

Creative

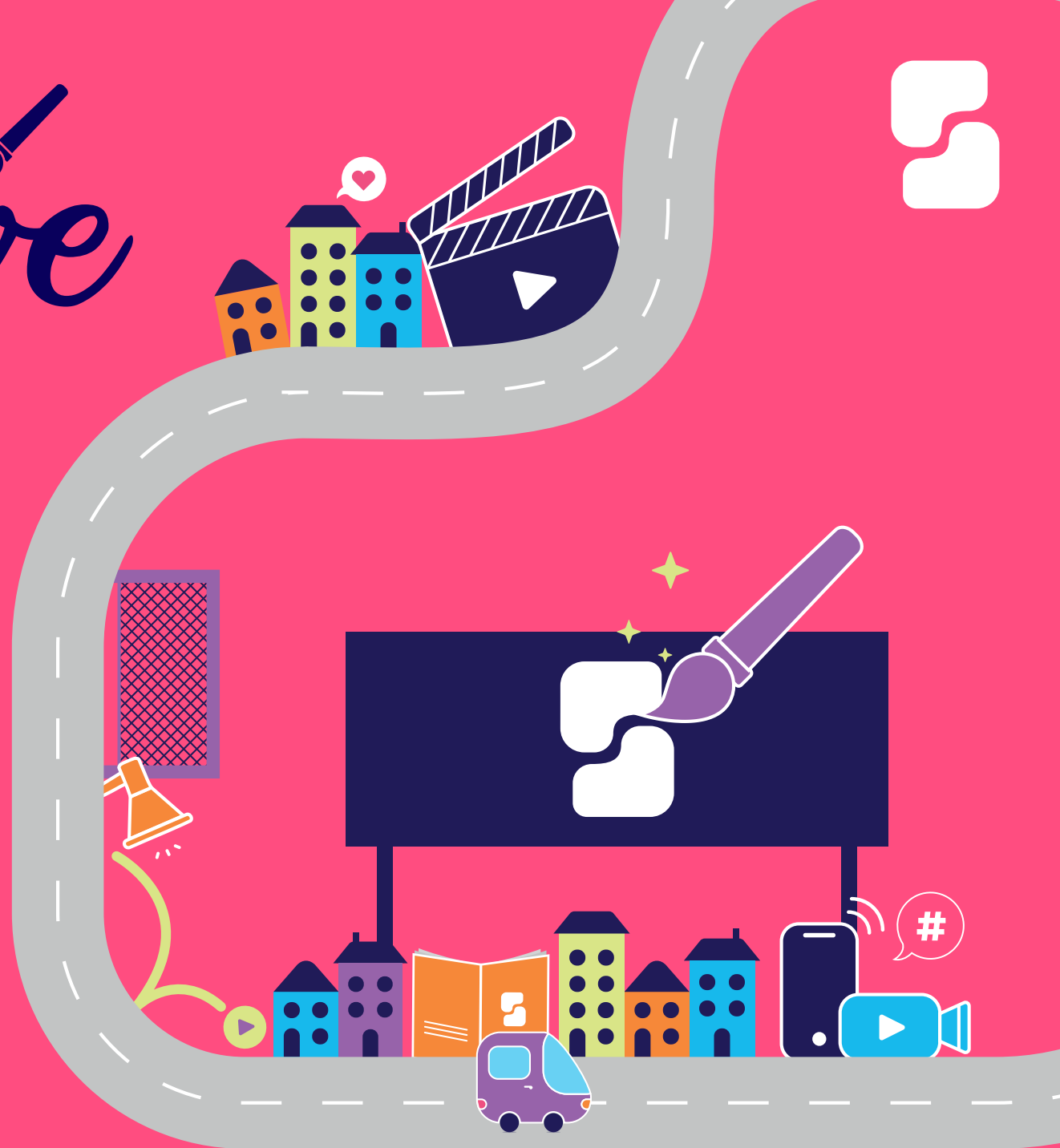


**Creative
services that
bring your
brand to life.**



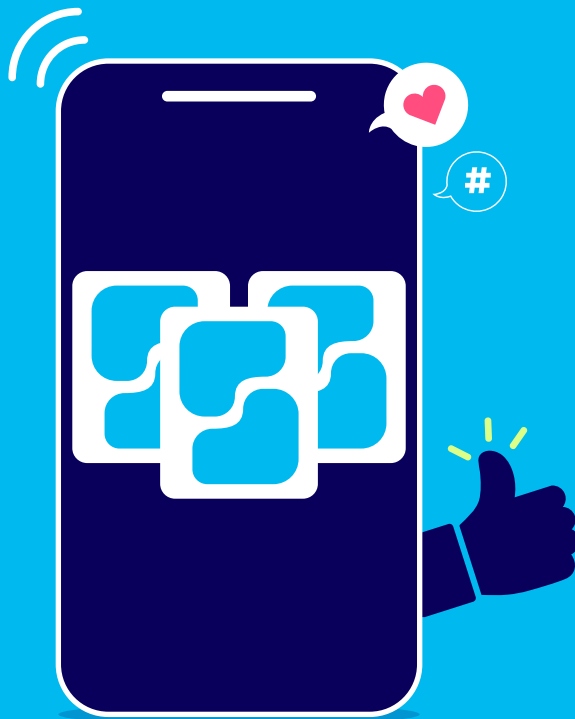
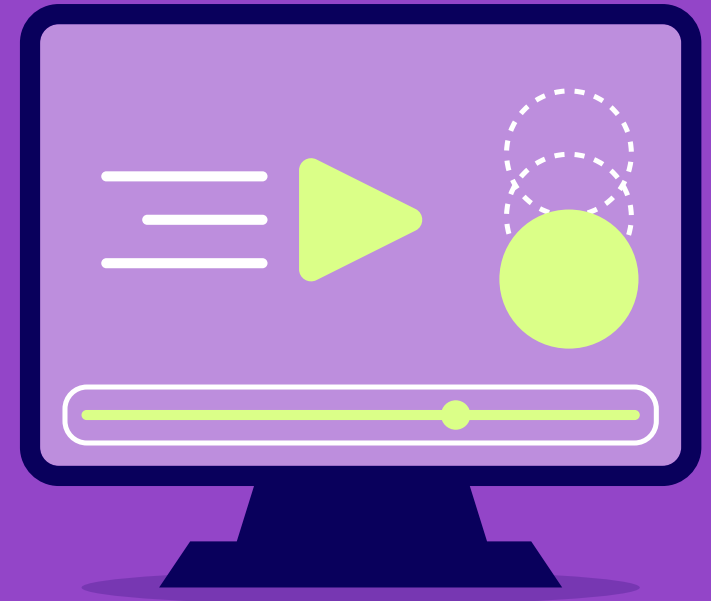
We don't just deliver ads,
we craft compelling
visual stories that
capture attention
and drive engagement.

Our in-house creative team specialises in:



Animation

Motion graphics, explainer videos, and dynamic animations that add energy and impact to your messaging.



Rich Media

Interactive, high-performing ad formats designed to boost engagement and create memorable brand experiences.

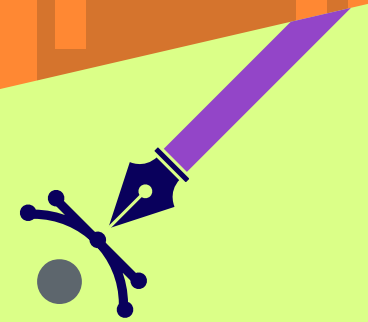
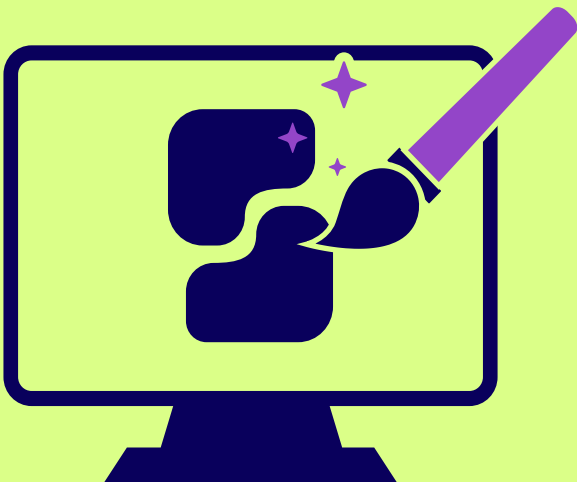
Videography

From eye-catching **social content** to **high-quality** promotional videos, we bring your **brand to life** through stunning visuals and storytelling.



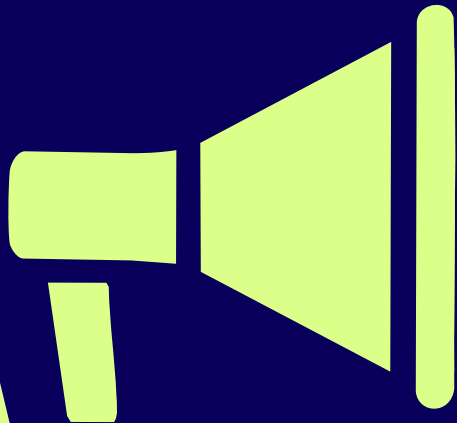
Graphic Design

Striking visuals that enhance your campaigns, whether it's **digital banners**, **social media** assets, or **print** materials.





Campaign Concepts



Innovative, strategic ideas that align with your brand goals and turn your vision into impactful campaigns.

Whether you need a single asset or a full creative strategy, our team is here to deliver bold, effective, and results-driven solutions.

Testimonials



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The Glasgow School of Art's first annual degree show campaign was **exceptional**. The team was creative, responsive, and data-driven, leading to a significant **increase in engagement**.

Their collaborative approach and precise targeting exceeded our expectations. //

*Kirsty L. Barr
Head of Communications
The Glasgow School of Art*

// The team has been **invaluable** in our DTC journey and has helped to **restore faith** in our ability to develop and market our brand and the results speak for themselves.

We have found a true digital partner. //

CEO SEASPRAY



Get in touch

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<https://www.fonemedia.co.uk/solutions/>